



One company.  
Four brands.



When it comes to  
functional furniture,  
we are your experts.





We continue to develop as a company, but our values remain the same.

Behind everything we do, there is a well-thought-out plan - and a team of committed employees who are passionate about putting strategies into action. This is how we continue to excite our customers. We keep our promises. We pass on our knowledge. And we say what we think. Especially when things gets a bit difficult.

### 1967

We set up the company Van Hoecke as a merchant for furniture fittings.

### 1973

We use the opportunity to offer our industry and trade customers fittings by **Blum** – as exclusive distributor in the Benelux.

### 2001

We also offer Blum inner compartment systems in sets, which facilitates the sale – and which inspires to look at the brand **ORGALUX**.

### 2012

Grown from the desire to grow further, **TA'OR**. The box system provides users of Blum fittings with new opportunities.

### 2017

We celebrate our 50th anniversary and establish **Van Hoecke** as its own brand which sells Blum, ORGALUX and TA'OR and offers an international service.



## Four brands with a unique standard.

In addition to the service brand Van Hoecke we have three further brands: Blum, TA'OR and ORGALUX. This is how everyone who develops, constructs, builds, fits or uses furniture, profits from our expertise as service provider who develops, advises, sells, and dispatches – and does so much more for their customers .




The Blum logo, featuring a stylized upward-pointing arrow followed by the word "blum" in a lowercase, sans-serif font, all contained within an orange rectangular background.

**blum**

A close-up photograph of a person's hand holding a long, silver metal fitting, likely a hinge or pull-out component, against a dark background.

Quality fittings  
from Austria

A close-up photograph of a silver metal handle on a light-colored cabinet door, with a glass partially visible in the foreground.

We are the exclusive distributor for Blum fittings in the Benelux. The manufacturer in Austria is a global leader in lift, hinge and pull-out systems. For years, Blum has been analysing the needs of furniture users, but also the demands by customers and partners. This is how new, innovative fitting solutions which fit well into our philosophy are developed continuously.

Our online shop for inner compartments which fit into Blum and TA'OR drawers offers pure inspiration! It invites customers world-wide to create a peaceful oasis for themselves, far away from the everyday hustle and bustle of life: with high-quality products which turn tidying up into a creative activity.



**The fascinating world  
of getting organised.**

TA'OR 

# THE REVOLUTIONARY BOX SYSTEM

Under our international product brand TA'OR we create and manufacture design-oriented furniture components from wood which our customers can combine with Blum fittings. Millions of individual design options can be planned online, ordered with flexible options, and fitted in less than 60 seconds without tools. Revolutionary different! Many options inspire creativity. For a quality which does not compromise.



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